

## Perch Base Minutes October 14, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, October 14, 2023, 2023. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, George Woods read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in August read by George Woods.

Per the sailing list, the following attended the base meeting:

Don Petty	Chuck Emmett	Warner Howard Doyle Jr
Bob Saenz	Carol Saenz	David Heighway
George Woods	Alice Woods	Jerry Benham
Chuck Luna	Laura Luna	Don Unser
Marica Unser	Don Robertson	Randy Pirkle
David Hibsher	Dennis Ottley	Carl Miner
John Beckett	Chris Gahan	Georgianne Gahan
Jessie Taylor	George Williams	Dan Marks
Frank Elliott	Paul Miller	Bob Gilmore
Ken Kennedy	Vic Van Horn	Jan Van Horn
Johnny Corbin	Governor Joy	Mark McCleary
Glenn Posniack	Doug LaRock	Charles Monks
Steven Stanger		

The first item of business was a call for approval of the September meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### OFFICERS REPORTS

#### Treasurer-Joe Trotter

Joe gave the monthly report.

#### Communications Officer– Chris Gahan

Chris announced that the latest MidWatch had been sent out last week and asked if any member had not received a copy to please see him after the meeting. Chris also reminded the group that there are many resources for veterans and if anyone is in need, please see a board member for information. Chirs also advised that the USAA annual Veterans Day event will be Saturday November 4<sup>th</sup>. More details to follow via Flash Traffic once final plans are received.

#### Commander – George Woods

Goerge spoke about the vacant Chaplain position. Anyone interested in this, please reach out to George Woods.

#### Vice Commander – Carl Miner

Carl had no comments.

### **Chief of The Boat – Don Robertson**

Don asked the group for help pulling the trailers for the Phoenix Veterans Day parade.

### **Storekeeper – John Beckett**

John announced he has the 2023 USSVI calendars. They are available for \$11 each. John also has a large selection of convention merchandise available too.

### **Webmaster – Dan Marks**

Activity with the website since the last BOD meeting included posting the current MidWatch newsletter and an article about Carlton Clarke's model of the USS Nautilus (SSN-571) that was on display at the National Convention in Tucson. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During August, there were 3,666 page views on the Perch Base website during 1,856 visits by 1,312 users based on Awstats. These numbers are typical. During the month, approximately 68% of the sessions originated in the US, 8% from Russia, 6% from China, 4% from Sweden, 2% from Germany and the remainder were widely scattered around the world. Most of the traffic was to the home page (50%), followed by the Glossary (8%), the National Convention page (3%) and the Sailing Orders (3%).

During August, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 143. The Facebook Post Engagement (The number of reactions, comments, shares, and clicks on your posts) was 30. Our Facebook page had 1 new Page Like for a total of 175 and 2 new Follows for a total of 200 Followers. These numbers are typical. The top post was "BRAVO ZULU CARLTON CLARKE MODEL Perch Base Submarine Veterans (USSVI) member Carlton Clarke . . ." with 77 Post Impressions, a Post Reach of 44, and a Post Engagement of 12.

### **Membership – Chuck Luna**

Chuck reminded the group that the 2024 annual membership drive is under way. Please see Chuck Luna for dues and donations information.

### **Events Coordinator – David Heighway**

David spoke of the upcoming events including the Phoenix Veteran's Day parade (11/11/2023). Due to a conflict, we will not be having the general meeting on 11/11 to allow everyone to attend and participate in the parade. David spoke of the Pearl Harbor Remembrance Day at Wesley Bolin Plaza. More details on this event will be sent out via Flash Traffic. The next base meeting will be December 9<sup>th</sup> at noon at Dillions. The annual Perch Base Awards Banquet will be Saturday January 13<sup>th</sup> at Pebble Creek. The tickets are now available for \$65 per person. Please see Joe Trotter for more information and tickets.

### **Past Commander – W. Howard Doyle, Jr**

Howard had no updates.

**Base Historian-Chuck Emmett**

Chuck has nothing to report.

**Secretary – Laura Luna**

Laura had nothing to report.

**Chaplain – VACANT****OLD BUSINESS**

1. 2024 USSVI Convention will be held in Cleveland, Ohio. More details pending.
2. 2024 Western Regional Round-UP will be in Bremerton, Washington in April-details pending.

**NEW BUSINESS**

1. Membership Drive updates along with donation opportunities were discussed.
2. STEAM school event will be on Thursday November 9<sup>th</sup>.
3. Keith Graham spoke to the group. Keith is with USMM. They are having a 3-day event in January 2024 and are asking for Perch Base participation in the form of the USS Phoenix static display. The BOD will vote on this request at the next meeting.

**GOOD OF THE ORDER**

1. Noisy Can proceeds to Perch Base Charitable Foundation.
2. There is a need for quality donations for the 2024 Banquet Silent Auction. Please see a Board member for questions or information about this event.
3. A motion was made and passed at the BOD meeting that Perch Base will donate \$85 (5 wreaths) to support "Wreaths over America" who will place these wreaths at the AZ Veterans National Cemetery in conjunction with the Veterans Day events.
4. Dennis Ottley spoke of the success of the 2023 convention and thanked all those involved in planning and supporting the event.

**BINNACLE LIST**

Warner Howard Doyle, JR

Mary Denzien

James Denzien

DeWayne Lober

Marcia Unser

Vic Van Horn

Rick Simons

**50/50**

John Beckett won the drawing (\$165 split). John donated his winnings to the Noisy Can.

**ADJOURMENT**

Benediction was led by Governor Joy. Meeting adjourned at 13:08

Submitted:

Laura Luna

Secretary Perch Base