

## **Perch Base Minutes May 14, 2022**

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, May 14, 2022. The meeting was called to order by Commander George Woods.

Mike Olson gave the invocation. George Woods led the Pledge of Allegiance, Jim Andrews read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in May.

Per the sailing list, the following attended the base meeting:

Chuck Luna	Laura Luna	Carl Miner
Joan Miner	George Woods	Alice Woods
William Tippet	Don Robertson	Don Unser
Marica Unser	Don Petty	John Beckett
Chris Gahan	Georgianne Gahan	Chuck Emmett
Joe Trotter	Douglas M LaRock	Glenn Posniack
Dan Marks	Jim Denzien	Chris Urness
Sam Mecham	Jim Andrews	WH Doyle, Jr
Ed Schafer	Bob Gilmore	Steven Stanger
Michael Olsen	Johnny Corbin	Brody Schafer (guest)

The first item of business was a call for approval of the April meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### **OFFICERS REPORTS**

#### **Treasurer-Joe Trotter**

Joe gave the monthly report.

#### **Communications Officer- Chuck Luna**

Chuck had no comments

#### **Commander - George Woods**

George updated the group on the status of the National USSVI website. The site will be taken down as of June 2022. The new site will be under construction for the next several months.

#### **Vice Commander - Carl Miner**

Carl reminded everyone that parade/event season is coming.

#### **Chief of The Boat - Don Robertson**

Don reported that the float trailer repairs have been completed and both float trailer and people trailer are ready for the upcoming activities.

Don updated the group on the status of the base cooler and the need for replacement.

#### **Storekeeper - John Beckett**

John reported he has calendars, bumper stickers, and other items ready for sale. Please see John for more information.

### **Webmaster - Dan Marks**

Major activity with the website since the last BOD meeting included posting the Western Region Roundup photos, Annual Picnic photos, the new MidWatch newsletter and snail-mailing copies to the 6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During April, there were 1,744 page views on the Perch Base website during 921 sessions by 757 users based on Google Analytics. These numbers are higher than typical, but when one hour on April 18 is excluded, the numbers are normal. I have no explanation for what was happening during that single hour when we had 816 page views on the Perch Base website during 409 sessions by 369 users. Approximately 48% of the sessions originated in the US and 2% each China, Japan, India, the United Kingdom, Brazil and France, and the remainder were widely scattered around the world. Approximately 17% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic (66%) was to the home page and then dropped off, 12% to the Glossary, 6% to the CDR Gene Crabb Eternal Patrol page, and 4% to the Sailing Orders page.

During April, the Facebook Page Views (The number of times a page has been viewed by logged-in and logged-out people) was 119. Facebook Post Reaches (The number of people who saw any posts at least once) was 160. There were 82 Facebook Post Engagements (the number of times people engaged with our posts through reactions, comments, shares, and clicks) There were no New Facebook Page Likes for a total of 119. These numbers are typical. The post with the most "Reaches" was the new MidWatch with 183 Post Reach.

### **Membership - Joan Miner**

Joan had nothing to report this month.

### **Events Coordinator - Don Unser**

Don reiterated that event season is underway and made a plea for all members to make more of an effort to attend these events as it is part of the responsibility of the members.

### **Past Commander - W. Howard Doyle, Jr**

Howard had nothing to report.

### **Base Historian-Chuck Emmett**

Chuck had nothing to report.

### **Secretary - Laura Luna**

Laura had nothing to report.

### **Chaplain - Governor Joy**

Governor was not in attendance for the meeting.

**Western Regional District Commander – Vic Van Horn**

Vic was not in attendance for the meeting.

**OLD BUSINESS**

1. Memorial Day National Cemetery 05/30/2022
2. Rodeo Parade Prescott 07/02/2022
3. USSVI Convention 2022 Hyatt Regency, buffalo NY 08/24/2022-08/27/2022
4. Patriot Day Parade Williams, AZ 09/10/2022
5. Gudgeon Base Potluck 09/16/2022 from 1100-1400 @ Pronghorn Ranch Clubhouse

**NEW BUSINESS**

1. Guest Brody Shafer was in attendance. Jim Denzien spoke about Brody's Eagle Scout ceremony happening later that day.
2. Don Robertson advised that he was looking for alternative venues for the 2023 annual base picnic. Any suggestion should be sent to Don for further investigation.
3. Johnny Corbin will be heading to Groton, Ct this month for a commissioning ceremony of the USS Oregon (SSN-793).

**GOOD OF THE ORDER**

Joe Trotter has successfully updated the Perch Base Foundation account with Amazon Smile. The foundation will now be receiving donations through this program. Please see Joe for more details.

**BINNACLE LIST**

Warner Howard Doyle, Jr  
Chuck Emmett  
Wayne C. Hembree  
Governor Joy  
DeWayne Lober

**50/50**

Chris Urness won the drawing which came to \$70. He donated it back to the base fund.

**ADJOURMENT**

Benediction was led by Mike Olson. Meeting adjourned at 1240.

Submitted:

Laura Luna

Secretary Perch Base