

Perch Base Minutes March 12, 2022

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 12 March 2022. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. Joe Trotter read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in March.

Per the sailing list, the following attended the base meeting:

George Woods	Alice Woods	Carl Miner
Joan Miner	Chuck Luna	Dan Marks
David Heighway	Joe Trotter	Don Petty
Johnny Corbin	Doug LaRock	Glenn Posniack
W. H. Doyle Jr.	Carol Culbertson	Don Robertson
Don Unser	Marcia Unser	Jerry Allston
Chris Gahan	Davy Jones	Chuck Emmett
John Beckett	David Metje	Jim Anderson
Stan Reinhold	Jane Reinhold	Governor Joy
Ed Henry	Bob Saenz	Brad Seidel
Bob Gilmore	Jim Denzien	

The first item of business was a call for approval of the February meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

The base welcomed new member Johnny Corbin.

Joe Trotter gave the Treasurer report for February.

OFFICERS REPORTS

Commander – George Woods

George reported that there is still time to register for the Western Region Roundup in Reno, NV. Registration closes on March 25, 2022. He also mentioned that he has registration forms for the roundup.

Communications Officer/MidWatch – Chuck Luna

Chuck reported that the deadline for the MidWatch is March 18, 2022.

Base Historian – Chuck Emmett

Chuck had nothing to report.

Vice Commander – Carl Miner

Carl had nothing to report.

Chief of The Boat – Don Robertson

Don reported that the float trailer has a flat tire, which he will get fixed. He's also getting a quote to have the float rewired.

Treasurer – Joe Trotter

Joe had nothing to report.

Storekeeper – John Beckett

John is replacing Marcus Hensley as the storekeeper.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting an Eternal Patrol Notice for Ed Gonsowski, an Eternal Patrol Notice was posted for Jack Patterson, posting the Eugene Crabb Eternal Patrol Notice and posting photos for the Vice Commander election. A notice was added to the “Useful Documents” page to place in member’s a will or final documents to notify USSVI in the event of death. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During February, there were 763 page views on the Perch Base website during 419 sessions by 324 users based on Google Analytics. These numbers are typical. Approximately 82% of the sessions originated in the US, 5% from China, 2% from Australia, and the remainder were widely scattered around the world. Approximately 29% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 40% of the traffic was to the home page, 13% to the Glossary, 10% to the Sailing Orders page and 2% to the Laveen Parade photos page.

During February, the Facebook Page Views (The number of times a page has been viewed by logged-in and logged-out people) was 125. Facebook Post Reaches (The number of people who saw any posts at least once) was 531. There were 251 Facebook Post Engagements (the number of times people engaged with our posts through reactions, comments, shares, and clicks) There were 3 New Facebook Page Likes for a total of 119. Similar to the website, these numbers are typical. The most popular post was the Vice Commander election posting with 127 Post Reach.

Membership – Joan Miner

Joan reported that we now have 168 members.

Events Coordinator – Don Unser

Perch Base Picnic – April 9, 2022

Western Region Roundup – April 25 – 28, 2022 Reno, NV

Memorial Day National Cemetery – May 30, 2022 -There is still no word on whether this will take place this year, but Don was hopeful that there will be a ceremony.

USSVI Convention 2022 – August 24 – 27, 2022 Buffalo, NY

Williams Patriot Day Parade – Sept. 10, 2022 Williams, AZ

Past Commander – Howard Doyle Jr.

Howard had nothing to report.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor had nothing to report.

Western Regional Director– Vic Van Horn

Vic was not in attendance.

OLD BUSINESS

There was no other old business to discuss.

NEW BUSINESS

Carol Culbertson will give information to Dan Marks regarding 'Next of Kin' information, to put on our website.

GOOD OF THE ORDER

George Woods announced that Carl Miner will continue to be our Vice Commander for the next two years.

Joe Trotter passed around the noisy can, which the proceeds go to the Perch Base Foundation.

Governor Joy reported that base members should make sure that their "Next of Kin" know where important documents are and who they should report the death to.....such as USSVI, so base members will know. It's been an issue where a member has passed, but the base wasn't notified as the family didn't know who to contact. This information will be on our Website.

Glenn Posniack reported that there will be a Veteran Stand Down at the Arizona Fairgrounds on March 17, 2022. This will take place from 7 AM until 6 PM.

BINNACLE LIST

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

50/50

The raffle amount came to \$136.00. Governor Joy won the raffle, which his share came to \$68.00. He donated his winnings to the Perch Base Foundation.

ADJOURNMENT

Benediction was led by Governor Joy and adjourned at 1240 hrs.

Submitted:

Marcia Unser

Secretary Perch Base