

## **Perch Base Minutes February 12, 2022**

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 12 February 2022. The meeting was called to order by Commander George Woods.

Don Unser gave the invocation and George Woods led the Pledge of Allegiance. Jim Andrews read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in February.

Per the sailing list, the following attended the base meeting:

George Woods	Alice Woods	Carl Miner
Joan Miner	Dennis Ottley	John Carpentier
Dave Heighway	Don Petty	Chuck Emmett
Don Unser	Marcia Unser	W. H. Doyle Jr.
Doug LaRock	Glenn Posniack	Steven stanger
Jim Andrews	Sam Mecham	Chris Gahan
Jerry Benham	Brad Seidel	Davy Jones
Vic Van Horn	Jan Van Horn	Jim Denzien
Mike Ortiz	Romie Ortiz	Dan Robertson
David Metje		

The first item of business was a call for approval of the December meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Guests at the meeting included: Dennis Otle, Mike and Romie Ortiz. All from Tucson Base.

George Woods gave the Treasurer report for January.

### **OFFICERS REPORTS**

#### **Commander – George Woods**

George reported that members can register for the 2022 Convention via your cell phone at this time.

#### **Communications Officer/MidWatch – Chuck Luna**

Chuck was not in attendance.

#### **Base Historian – Chuck Emmett**

Chuck had nothing to report.

#### **Vice Commander – Carl Miner**

Carl had nothing to report.

#### **Chief of The Boat – Don Robertson**

Don asked for volunteers to help with property issues. Both have issues that need addressing due to weather related problems and aging. He also reported that he's taking the trailer to Big TX Trailers to have the wiring looked at and replaced, if necessary.

#### **Treasurer – Joe Trotter**

Joe was not in attendance.

### **Storekeeper – Marcus Hensley**

Marcus was not in attendance.

### **Webmaster – Dan Marks**

Dan was not at the meeting, but sent the following report:

Major activity with the website since the last BOD meeting has been arranging with Namecheap, our website hosting company, for a dedicated IP address that is ONLY used by Perch Base. As a result, if other websites from Namecheap send spam, resulting in a poor reputation on the Namecheap shared server, it will not be seen on our dedicated server IP address and will not be blocked by spam screening services such as Cloudmark. Other activities included posting photos of the Laveen parade, Don DeMarte interment (thanks to pictures provided by Don Unser,) Annual Banquet photos, updating and posting of the Event Calendar on the Sailing Orders page (extended through December 2023), posting the new Mid-Watch newsletter and snail-mailing copies to the 6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During January, there were 1,051 page views on the Perch Base website during 569 sessions by 364 users based on Google Analytics. These numbers are typical. Approximately 82% of the sessions originated in the US, 3% each from China and United Kingdom, and the remainder were widely scattered around the world. Approximately 36% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 36% of the traffic was to the home page, 14% to the Glossary, 10% to the Don DeMarte Eternal Patrol page, 9% to the Sailing Orders page and 5% to the Annual Awards Banquet page.

During January, the Facebook Page Views (The number of times a page has been viewed by logged-in and logged-out people) was 97. Facebook Post Reaches (The number of people who saw any posts at least once) was 230. There were 65 Facebook Post Engagements (the number of times people engaged with our posts through reactions, comments, shares, and clicks) There were 3 New Facebook Page Likes for a total of 116. Similar to the website, these numbers are typical. The most popular post was the Annual Awards Banquet event posting with 166 Post Reach.

### **Membership – Joan Miner**

Joan reported that we now have 167 members. She also let the members know that there are New Member registration forms available, if you know of anyone that wants to become a member.

### **Events Coordinator – Don Unser**

Perch Base Picnic – April 9, 2022

Western Region Roundup – April 25 – 28, 2022 Reno, NV

Memorial Day National Cemetery – May 30, 2022 -There is still no word on whether this will take place this year, but Don was hopeful that there will be a ceremony.

USSVI Convention 2022 – August 24 – 27, 2022 Buffalo, NY

Williams Patriot Day Parade – Sept. 10, 2022 Williams, AZ

### **Past Commander – Howard Doyle Jr.**

Howard had nothing to report.

### **Secretary – Marcia Unser**

Marcia had nothing to report.

### **Chaplain – Governor Joy**

Governor was not in attendance.

## **Western Regional Director– Vic Van Horn**

Vic thanked Perch Base for their sponsorship of Western Region Roundup.

Vic reported that he has information for the Boat Sponsorship Program for anyone interested.

He gave an update on the Western Region Roundup in Reno and he has the WRR 2022 patches, which are being sold at \$6.00 each. He also has forms for the Roundup for those who don't have internet access, which can be mailed.

### **OLD BUSINESS**

There was no other old business to discuss.

### **NEW BUSINESS**

Dennis Ottley gave an update on the 2023 Convention in Tucson. He passed around signup sheets for those positions that need volunteers.

Dennis also reported that you can register online for the Convention in Buffalo. He sent the link to our secretary, who will forward to our Webmaster to post on our web site. This will also be sent out on a FlashTraffic.

Mike Ortiz brought in the patches for the 2023 Convention, which he passed around and asked for input from the members. He indicated that they were only supposed to finish two patches for review, but the company made 500. Howard Doyle Jr. mentioned that if the price is right on the ones they made, maybe we should keep them.

### **GOOD OF THE ORDER**

Vic Van Horn passed around the noisy can.

Howard Doyle Jr. suggested to the members, that they have an AZ Will or Trust to ensure that their families don't have to go through Probate.

### **BINNACLE LIST**

Howard Doyle Jr.

Wayne C. Hembree

Governor Joy

DeWayne N. Lober

Jack Patterson

### **50/50**

The raffle amount came to \$114.00. Davy Jones won the raffle, which his share came to \$57.00.

### **ADJOURNMENT**

Benediction was led by Don Unser and adjourned at 1250 hrs.

Submitted:  
Marcia Unser  
Secretary Perch Base