

## **Perch Base Minutes January 8, 2022**

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 8 January 2022. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. William Tippet read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in January.

Per the sailing list, the following attended the base meeting:

George Woods	Don Petty	William Tippet
Pete Sattig	Carl Miner	Joan Miner
Chuck Emmett	Marcia Unser	W. H. Doyle Jr.
Don Robertson	Joe Trotter	Bob Gilmore
David Heighway	Jerry Allston	Chris Gallan
Georgianne Gallan	Roy Miller	Dan Marks
Jim Denzien	Governor Joy	Brad Seidel
Mike Weeks	Vic Van Horn	Jan Van Horn
Davy Jones	Mike Olsen	Mike Dahl

The first item of business was a call for approval of the December meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

There were no new members or guests at the meeting.

Joe Trotter gave the Treasurer report for December.

### **OFFICERS REPORTS**

#### **Commander – George Woods**

George reported that the service for Don DeMarte, who recently passed away, will be held at the National Cemetery on Tuesday, January 25, 2022 at 10:00 AM. George also reported that members need to let us know if they have moved, so we can update the database with the current information. He also stated that a FlashTraffic will be sent out to all members asking for current information.

#### **Communications Officer/MidWatch – Chuck Luna**

Chuck was not in attendance.

#### **Base Historian – Chuck Emmett**

Chuck asked if there was anyone that could fix the electrical issue with the cabinet in the back of the room.

#### **Vice Commander – Carl Miner**

Carl reported that people can still sign up for the banquet, which is next Saturday.

#### **Chief of The Boat – Don Robertson**

Don reported that he is still working on the property items, which are stored at the storage facility. He also reported that the trailer is ready for the Laveen Parade in February. He too mentioned the Silent Auction items, that can be given to him or Brad Seidel.

#### **Treasurer – Joe Trotter**

Joe had nothing more to report.

#### **Storekeeper – Marcus Hensley**

Marcus was not in attendance.

#### **Webmaster – Dan Marks**

The problem with bounce-backs on emails, rejected due to the Namecheap mail server “has a poor reputation on Cloudmark Sender Intelligence (CSI).” has been corrected by our hosting company.

Major activity with the website since the last BOD meeting has been posting of the Pearl Harbor Remembrance Day photos at Wesley Bolin Memorial Plaza and the completion of the inventory. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During December, there were 901 page views on the Perch Base website during 489 sessions by 344 users based on Google Analytics. These numbers are lower than typical. Approximately 84% of the sessions originated in the US, 4% from China, 2% from the United Kingdom, and the remainder were widely scattered around the world. Approximately 40% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 36% of the traffic was to the home page, 13% to the Glossary, 11% to the Don DeMarte Eternal Patrol page and 8% to the Sailing Orders page.

During December, the Facebook Page Reach (The number of people who saw any content) was 135. Facebook Page Visits (The number of times your Facebook Page was visited) was 95. There were 2 New Facebook Page Likes for a total of 112. Similar to the website, these numbers are lower than typical. The most popular post was the Annual Awards Banquet event posting with 74 Post Reach.

#### **Membership – Joan Miner**

Joan reported that we now have 167 members. At this time, there were 11 new members, 9 members who are on eternal patrol, and 7 that did not renew their membership.

#### **Events Coordinator – Don Unser**

Don was not in attendance, but George Woods covered the following events:

Annual Awards Banquet – January 15, 2022

Laveen Parade – February 5, 2022

Perch Base Picnic – April 9, 2022

Western Region Roundup – Reno, NV April 25, 2022 through April 28, 2022.

#### **Past Commander – Howard Doyle Jr.**

Howard also encouraged members to purchase their tickets today for the banquet next Saturday.

#### **Secretary – Marcia Unser**

Marcia had nothing to report.

#### **Chaplain – Governor Joy**

Had nothing to report.

#### **Western Regional Director– Vic Van Horn**

Vic announced that the Western Region Roundup will be held the week of April 25 – 29, 2022, in Reno, Nevada at the Silver Legacy. Registration can now be done online. He also reported that he has the WRR 2022 patches, which are being sold at \$6.00 each. They will also be available at the convention.

#### **OLD BUSINESS**

Nothing more in Old Business.

### **NEW BUSINESS**

George Woods covered the issue regarding members updating their addresses.

### **GOOD OF THE ORDER**

Vic Van Horn passed around the noisy can. These donations will go to Perch Base.

Brad Seidel suggested that members contact him if they had something to donate for the Silent Auction at the banquet.

### **BINNACLE LIST**

James Andrews

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

Jack Patterson

### **50/50**

The raffle amount came to \$112.00. Davy Jones won the raffle, which his share came to \$56.00.

### **ADJOURNMENT**

Benediction was led by Governor Joy and adjourned at 1228 hrs.

Submitted:  
Marcia Unser  
Secretary Perch Base