

Perch Base Minutes December 12, 2020

The monthly meeting of Perch Base was convened at the Salvation Army Sun Cities Valley Corps., in Surprise, AZ. at 1200 hours, 12 December 2020. The meeting was called to order by Commander Howard Doyle.

Mike Olsen gave the invocation and Howard Doyle Jr., gave the Pledge of Allegiance. John Beckett read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in December.

Howard had the members introduce themselves, as it was a small group.

Per the sailing list, the following attended the base meeting:

Marcus Hensley	Heather Hensley	Don Robertson
Don Unser	Marcia Unser	Dan Marks
Mike Olsen	Carl Miner	Joan Miner
David Heighway	Howard Doyle	Bill Monk
George Woods	Brad Seidel	Joe Trotter
Marion Cartland	Chris Urness	John Beckett

The first item of business was a call for approval of the November meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Joe Trotter gave the Treasurer report for November.

OFFICERS REPORTS

Communications Officer/Historian/MidWatch – Chuck Luna

Chuck was not in attendance, but Howard reminded everyone that the deadline for the MidWatch is Friday, December 18, 2020.

Commander – Howard Doyle Jr.

Howard encourage members to go see the ASSM at Wesley Bolin Memorial Plaza.

Vice Commander – George Woods

George had nothing to report.

Chief of The Boat – Carl Miner

Carl had nothing to report.

Treasurer – Joe Trotter

Joe asked member to put the full name of Perch Base on checks to ensure the checks get deposited in the right account.

Storekeeper – Marcus Hensley

Marcus had calendars for sale

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting has been adding an Eternal Patrol Notice for Bob Lents, a Thanksgiving message and a link to the Veterans Crisis Line on both the website Homepage and the Links page. Routine updates during the past month included updating the Sailing Orders page,

Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page. During November, there were 858 page views on the Perch Base website during 426 sessions by 310 users based on Google Analytics. These numbers seem lower than typical. Approximately 84% of the sessions originated in the US, 4% from China, 2% from Canada and the remainder were widely scattered around the world. Approximately 27% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 32% of the traffic was to the home page, 19% to the Glossary, 8% to the Profile of a Submarine POW (Bob Lents) page, 6% to the Eternal Patrol page and 4% to the Gilbert Veterans Day Ceremony.

During the last 28 days of October, the new Facebook PAGE had 1 Action (clicks on contact info or membership application button,) 63 Page Views (number of times a PAGE's profile has been viewed), 3 PAGE Likes, 224 Post Reach (number of people who saw any post at least once), 77 Post Engagement (the number of times people engaged posts through reactions, comments, shares and clicks), and 3 PAGE Followers (number of new people who have followed our PAGE.) There is too little run time to compare to previous months but appears to be good.

Membership – Joan Miner

Joan was in attendance, but overlooked on reports. However, at the board meeting she reported that we now have 185 members.

Events Coordinator – Don Unser

Don reported that there are no events happening the rest of 2020.

He also reported the following:

Western Region Roundup in Reno – March 21-26, 2021

Awards Banquet – April 3, 2021 – This may change when corporate has their meeting in December to decide if there will be events in 2021.

ASSM Dedication – April 17, 2021

National Convention in Orlando – August 30 – Sept. 4, 2021

Past Commander – Chuck Emmett

Chuck was not in attendance.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor Joy was not at the meeting.

Western Regional Director– Vic Van Horn

Vic was not in attendance.

OLD BUSINESS

No other old business to discuss.

NEW BUSINESS

Howard mentioned that Jim Denzien is looking for an alternate for the UAV.

Howard reported that elections for Base Commander are open for nominations. Those interested should send a letter to Howard, indicating their interest for this position. Any Perch Base member can nominate a

member, with their approval.

GOOD OF THE ORDER

Marion Cartland mentioned that there are members of Perch Base that should be nominated for the AZ Veterans Hall of Fame and that she would be willing to help anyone fill out the form.

Dec. 7, 1941 was the first attack by the Japanese on Pearl Harbor. He also reported that the first lost boat due to a Japanese attack on a US submarine was December 10, 1941, on the USS Sealion at the Cavite shipyard in Manilla. Marcus reported that the first female CEO will be on a submarine in 2027.

BINNACLE LIST

Chuck Luna

50/50

The raffle amount totaled \$82.00. Chris Urness won the raffle, which his total was \$41.00. He donated \$30.00 to the ASSM and the remainder to the Salvation Army kettle.

ADJOURMENT

Benediction was led by Mike Olsen and adjourned at 1246 hrs.

Submitted:
Marcia Unser
Secretary Perch Base