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From: communications@perch-base.org
Sent: Thursday, December 8, 2016 5:38 PM
To: communications
Subject: Flash Traffic #12-3-2016: Update: 2017 Membership Drive

Perch Base, United States Submariners

Flash Traffic

Number: #12-3-2016

Date: 12/8/2016

Subject: Update: 2017 Membership Drive

Our 2017 Membership Drive is almost complete and we have done very well. There are only a handful of members who have not paid their renewal dues and emails have been sent to each one of them to remind them. There is not much else we can do. As I have said before, Perch Base cannot survive with just dues alone and your generous donations go a long way. Unlike Dues renewal, there is no deadline for donations so donations can happen anytime. We just like to push donations during dues renewal because it is convenient for those wanting to donate. We have a little over \$3,400 of donation this year. Last year we had a little over \$3,900. So, as you can see we are short about \$500. I think we can get over the mark we set last year, it will just take some members who have maybe not donated yet to dig deep and push us over the hump. Regardless of what happens in the next couple of weeks, you have done very well and should be very proud.