

WORLD'S OLDEST RODEO

Since 1888

PRESCOTT, AZ



2019

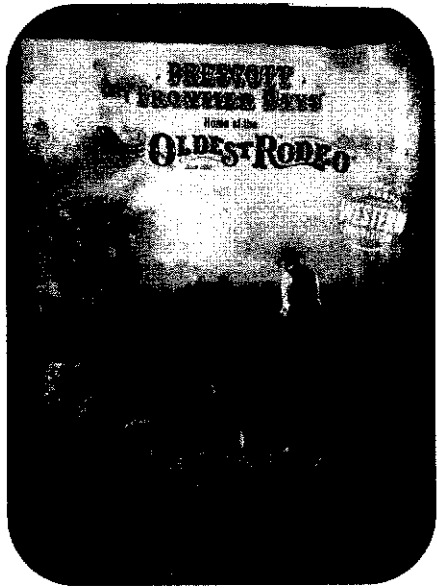
PRESCOTT

FRONTIER DAYS®

RODEO PARADE

Authentic Western Tradition(s)

Prescott Frontier Days®, Inc.
Community Service Foundation
PO Box 706, Prescott, AZ 86302
(928) 445-3103 phone



Posters/ Prints \$10 each

Available for sale at
Prescott Frontier Days®
and the
World's Oldest Rodeo®
as well as on the
Courthouse Square
during the Prescott
Rodeo Days Fine Arts
& Crafts Show.

Thank you to the
Parade Committee:

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Committee:

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*Thank you for your
donations and generosity!*

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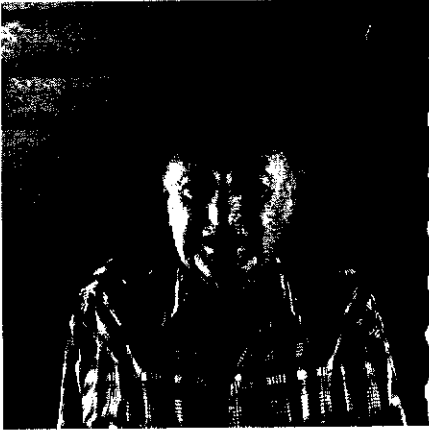
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2019 Prescott Frontier Days® Rodeo Parade Grand Marshal



Clyde Allred was born on August 24th, 1924. He was raised in Safford Arizona and started roping when he was 10 years old. Clyde started out at the junior rodeos in Florence before he moved to Prescott.

At the age of 16, he had his first big win in team tying with Jim Brister, in Morfa, Texas and then went on to rope Silver City NM. He became a Turtle and went to his first professional rodeo in Prescott. In

Prescott, he met lifelong friends such as the Savoinis, Geilers, and Woolseys as well as many other good people.

In 1942, Clyde was drafted into the war. There he spent three and a half years before returning to continue his roping. Clyde has won many All-Around titles in the state including Yuma, Flagstaff, Payson twice, Tucson, and Prescott in 1965.

He won the calf roping, wild-cow milking, and second in team tying also in Prescott. When he quit roping, he worked at Prescott and Turf Paradise as the State Stewart for the Arizona Racing Commission. He retired in Thatcher Arizona in 1984. Clyde has two children Alexa and Clyde, four grandkids, and five great-grandkids.

 **BARRETT**
propane

The name you trust

2019 Prescott Frontier Day

ENTRY NAME

Camp Verde Calvary
Grand Marshal - Clyde Allred
Barrett Propane (presenting Sponsor)
Prescott Frontier Days Directors
2019 Prescott Frontier Days Queen -
Sarah Grant
Prescott Regulators & Shady Ladies
City of Prescott
AM Vets Post 3
Prescott Fire Department
Army Band
Yavapai County Sheriff's Office
Yavapai County Mounted Sheriff's Posse
Adult Center of Prescott
APS Round Up
Depot Marketplace c/o
Arizona Commercial
Southwest Property Sales & Leasing
Rodeo Dance Band -
Five in the Wheel
Prescott Frontier Days 2020 Sweethearts
Jesse Steel Memorial Project
Granite Mountain Interagency HotShot
Crew Learning and Tribute Center
Affinity RV
Hotel St. Michael
John Payne, the One Armed Bandit
Yavapai Search Dogs
Kiwanis Club of Prescott
KAFF/Great Circle Radio
Atzlan Lodge #1
Shriners of Phoenix
Scottish American Military Society
Iron Springs Club
Northern Arizona Blues Alliance
Elks Opera House Guild
Back Country Horsemen of
Central Arizona
Surf Bus

Prescott Frontier Days 2020
Ladies in Waiting
Northern Arizona Suns
Granite Mountain Riders
Bill Williams Mountain Men
Tractor Supply co.
Pepe's Painting Inc
Mile High Tractor & Engine Club
Yavapai County Fair
Yavapai County Republican Committee
Blind Brothers AZ
City of Prescott Over the Hill Gang
& Park Rangers
Yavapai County 4-H
Honorary Pioneer Family
The Bassett Family
Spectrum Healthcare
Arizona Rangers
Summit Jeep Company
KDDL Arizona Hometown Radio
Tri-City Property Management
Services Inc.
Lazy G Brewhouse
Cave Creek 2019 Rodeo Royalty
Tri City Towing
Fort Mojave Tribal Marching Band
Save the Dells
The Good Samaritan Society
Prescott National Forest
Action Automotive
Phoenix JC Commancheros Pony Express
Cameo Foundation - Ms Senior
Arizona Organization
Billie Orr For City Council
Prescott Antique Auto
Wickenburg Saddle Club
Canyon Distributing/ Coors
Daughters of the American Revolution
Sons of the American Revolution
Yavapai Chapter Daughters of the
American Revolution

ys® Rodeo Parade entries

(in appearance order)

ENTRY NAME

Dancing Horses of AZ	US Coast Guard Band
2019 Andy Devine Days Rodeo Queen	Frontier Excavation and Grading
A Pepsi Traditional 4th	Quad-City Storm Cheer
Cathey Rusing for Prescott City Council	Boys to Men Mentoring
Heritage Park Zoological Sanctuary	Prescott Senior Softball
SC Adult and Accounting Solutions LLC	Touchmark at the Ranch
Hensley Beverage Budweiser	Groome Transportation
Yavapai Regional Transportation Inc.	Prescott Nursing and Rehabilitation Center
James Family Prescott YMCA	Life of Riley
Asphalt Paving & Supply Inc	Alzheimer's Association
The Buscaderos	Northern Arizona Region
Dust Busters Janitorial Services	Prescott Tire Pros and Prescott Auto Body
Mayor and Council Town of Chino Valley	B&M Painting Inc.
VFW Post 541 - Bucky O'Neill	Rhythm "N" Boots
Yuma Silver Spur Rodeo Royalty	Yavapai Title Agency
Classic Garage Floor Coatings	Yavapai Broadcasting's KVRD 105.7
Copper State Detachment,	Prescott Noon Lions
Marine Corps League	OneAZ Credit Union
Summit 4 x 4 Off Road Club	Disabled American Veterans Chapter 16 - Prescott
Truly Nolen	Northern Arizona All Airborne Chapter
Arizona Rough Riders Historical Association	Republican Women of Prescott
Yavapai County Government	First Congregational Church of Prescott
Cadence Horsemanship	Thrifty Whatnots Antiques & Gifts
Pioneer Title Agency	LASER (Large Animal Shelters & Emergency Readiness)
Yavapai County Jeep Posse	Horses With Heart
Bucky's and Yavapai Casinos	Miss Yavapai County Scholarship Organization
Alta Vista Garden Club	Findlay
AZTrailRiding.com and Yavapai Trail Adventures	ERA Task Force AZ
Solaris Hospice	Granite Orthopaedics
Orme School	Potters House Christian Center
One Stage Family Theater	Williamson Valley Bagdad Fire District
Barrett Propane (Presenting Sponsor)	Prescott United Methodist Church
Arizona Cactus Pine Girl Scouts	Rodeo Parade Chairman and Committee
Camp Maripai	
Chino Valley Policy Foundation	
Zebra Scapes Landscaping and Services	
Arizona Submarine Veterans	
Submarine Veterans of Tucson	

132nd Annual

Prescott Frontier Days[®], Inc.



Rodeo Sponsor Banners

in today's parade — in appearance order:

- | | |
|-----------------------------------------------------|-------------------------------------|
| A&E Reprographics | Justin Sportsmedicine Team |
| Wells Fargo | Rox Media/ Prescott Living Magazine |
| Daily Courier | Arrowhead Mining & Materials |
| Boyle, Pecharich, Cline,
Whittington & Stallings | Hassayampa Inn |
| Fry's | Drake Cement |
| C-A-L Ranch | Ogg's Hogan |
| Big Daddy E's | Leff-T's Steakhouse |
| Legacy Roofing | Cliff Castle Casino |
| Copper Point Insurance | Empire SW |
| Jebco Construction Co | Ram/York |
| Yavapai Regional Medical Center | Yavapai Gaming Agency |
| Titan Concrete Specialties | Yavapai Prescott Indian Tribe |
| Minard Ames Ins | Olsen's Grain |
| Wilson Electric | Maurer Sealing & Striping |
| Murphy's | Wrangler |
| Sunstate Equipment Co | Prescott Downtown Partnership |
| Bingham Equipment Co | AngelFire Productions |
| Yavapai Prescott Indian Tribe- | Listol Painting, Inc |
| Frontier Village | Center for Physical Excellence |
| El Charro Norte Restaurant | Maughan Ranches |
| Prescott True Value | The Hitchin Post |
| Apple Pan | Polaris |
| Vulcan Materials | Yavapai Bottle Gas |
| Rummel Construction | Prescott eNews |
| UniSource Energy Services | Rummel Eye Care |
| Fann Environmental | Red Mountain Rentals, LLC |
| CLM Earthmovers | KSWG |
| KYCA Prescott Broadcasting | AZ Oncology |
| Country Bank | Fain signature Group |
| Arizona Ranch & Resort | Boot Barn |
| Springhill Suites by Marriott | Merrill Lynch |
| Arturo's Mexican Restaurant | Doka Family |
| State Farm | Home Concepts Custom |
| Prescott Animal Hospital | Remodeling |
| Forest Villas | Papa John's Pizza |
| Outdoor Sports | Residence Inn by Marriott |

Honorary Pioneers The Bassett Family

There is something to be said when it comes to the World's Oldest Rodeo and the tradition of hometown heroes. There are a few families that fall into this category and have been part of the historical Prescott Frontier Days Rodeo for generation after generation, and the Bassett family is one of them.

It started with the oldest Joe Bassett who was known to be a great bronc rider in the state of Arizona. It is said that he won the saddle bronc riding but regrettably there is no record of the title. However, there are many records of the next Joe Bassett to follow. Joseph Rolland Bassett was born in Mayer, AZ and was a top rodeo hand. He won the world in team roping in 1942 and was in the top five in the world in 1945,46,47, and 1952. Joe was a great fan and competitor of the Prescott Frontier Days rodeo. He competed in the team roping and tie-down roping and came away with several titles. There are other wins for Joe Bassett in the tie down roping and team roping also before third-generation cowboy John Henry Bassett came along.

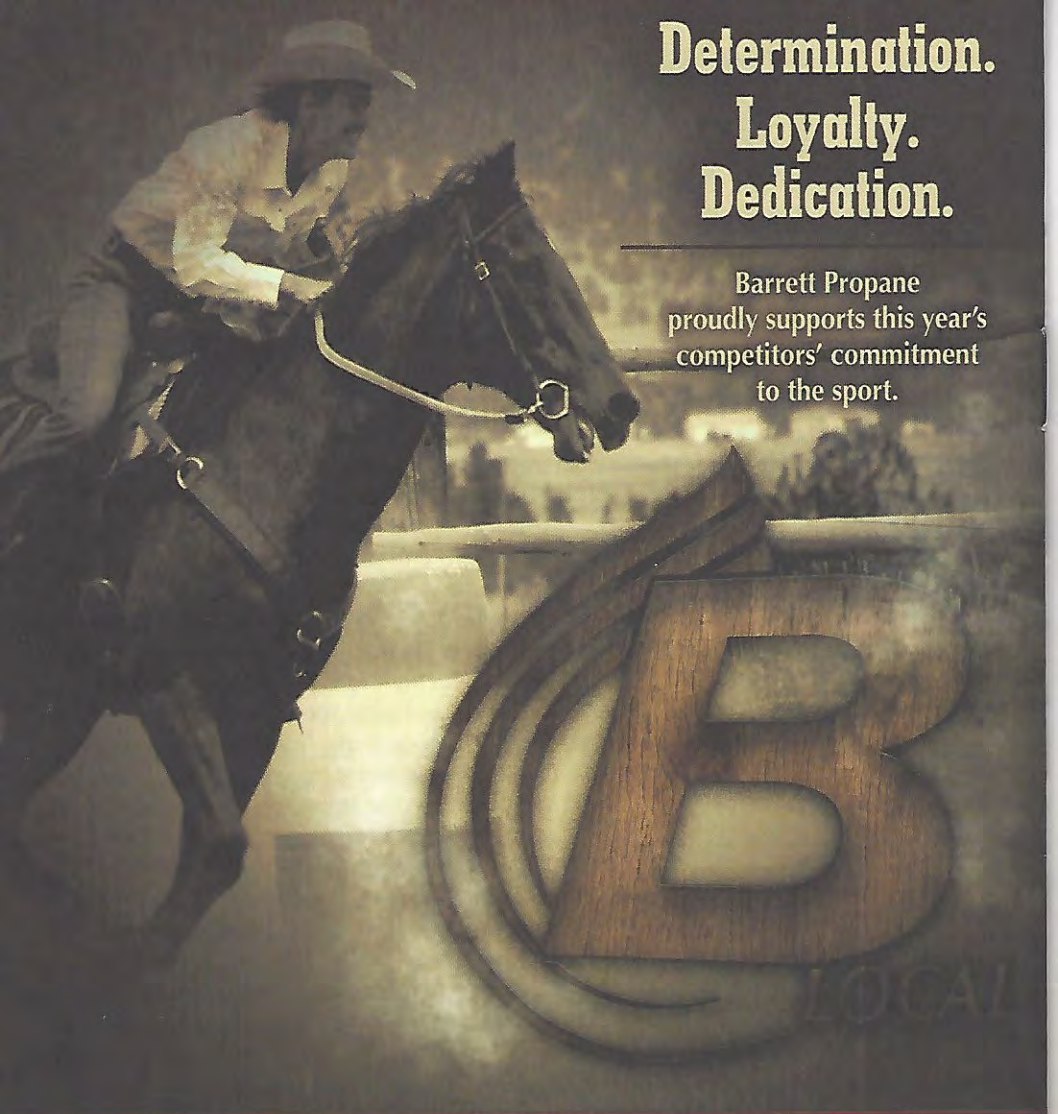
John started roping professionally with his dad in 1967 and was only 17 years old when they won money at the Prescott Frontier Days Rodeo together as team ropers before Joe died in 1973. John kept on with the tradition of competing at the Prescott Frontier Days in the tie down roping and team roping taking home money



on several occasions. John became a world-champion race horse trainer as well. John married Prescott native Ann Bombardieri. Ann was a Prescott Frontier Days Rodeo Queen Attendant for two years in 1971 and 1972. John and Ann loved to rodeo together and in 1969 Ann won the permit championship for the state of Arizona and in 1973 became the state champion for the Women's Professional Rodeo Association in the barrel racing. John and Ann

settled right down the road in Dewey and continued to compete at Prescott up until the 1990's when they got too busy hauling their three kids around to the rodeos. Then the tradition continued when their kids' names were called in the tie down roping and barrel racing at Prescott. John and Ann had a boy who they named after John's dad Joe. So again, there was another Joe Bassett competing at the World's Oldest Rodeo. Joe competed in the tie down roping in 2003 and 2014. Joe also trains race horses like his dad did, still ropes a little in his spare time. John and Ann's daughter Jordan Bassett-Kircher competed in the 2000's. Jordan is a multiple Turquoise Circuit qualifier, trains futurity barrel horses professionally and rodeos also. You will see Jordan compete in the rodeo again this year in the barrel racing. She has wanted to win a Prescott Frontier Days title just like her Grandpa Joe.

Four-generations of the Bassett family have competed at the Prescott Frontier Days Rodeo. John and Ann and all the kids still live in the area and call Prescott home, so the Fourth of July and the World's Oldest Rodeo is always an exciting time for them and holds a special place in their hearts.



**Determination.
Loyalty.
Dedication.**

Barrett Propane
proudly supports this year's
competitors' commitment
to the sport.

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